



Creative Mind

## Demetrius Francisco Antuña

Sum It Up

To exercise my years of expertise in producing and managing all aspects of design creative, while taking on new challenges and expanding my knowledge.

On The Job

→ ROSE RED CREATIVE :: **Small Business Owner** :: 2001 - Present  
Complete Identity design, Website design, Marketing materials and Advertisements for clients ranging from Musicians to Educators to Restaurants.

→ EPICENTER ADVERTISING :: **Art Director/Webmaster** :: 2005 - Present  
Branding > Naming, Logo, Identity kits, Media kits and Promotional materials  
From branding session/concepting to completion.  
Advertising > Magazines, Newspapers, Inserts, Direct mail, Brochures, Billboards, Environmental design, and Commercial jingles.  
Web Design > CSS, HTML, and Javascript. Animated gifs, Flash and email marketing.

→ FASHION CAREERS COLLEGE :: **Instructor** :: 2008 - 2011  
Design Theory, Photoshop, Illustrator, eCommerce, Computer Fundamentals

→ EDMIN/EDUCATIONWORLD.com :: **Webmaster** :: 2004 - 2005  
Design, Creation, and Maintenance of HTML, CSS, ColdFusion, PHP and JavaScript. Extensive use of Teamsite software.  
Design, creation, and transmittal of seven E-Newsletters to over 75,000 subscribers.  
Responsible for the Circulation, Posting, and Maintenance of all Advertisements (banners, tile ads, text boxes, sponsored links, etc.) using AdJuggler software.

→ FAHRENHEIT MAGAZINE :: **Art Director/Webmaster** :: 2002 - 2004  
Branding > Name, Logo, Complete Identity kit, Media kits, and all Promotional materials.  
Advertising Design > Self-promotional advertisements and paid advertisements for magazine placement.  
Page Layout > Conceptualized the entire look and feel of 52 page magazine.  
Weekly Web Updates > Upload all new content and images, create HTML files from Word documents, and convert print images for the web.

Technicalities

→ SOFTWARE  
Adobe Creative Suite; Photoshop, Illustrator, InDesign, Acrobat, Dreamweaver  
WordPress, Joomla, Teamsite, PowerPoint, Word, Excel, Audio/Video Software  
(Pro Tools, Sound Forge, Vegas, Cubase, WavLab)

→ OTHER  
Mac and PC proficient.  
Great hands-on ability, Extremely Quick learner, Team player, Deadline Oriented

Formalities

→ SAN DIEGO CITY COLLEGE :: 2000 - 2002  
AA in Graphic Design  
Graphic Design Certificate  
Voted Top 3 Portfolios in Southern California - 2002

Let's Talk

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